

Lizard Protector

WEB CONTENT SECURITY SOFTWARE





Lizard Protector

WEB CONTENT SECURITY WITH DRM CONTROLS

For publishers of web based content (e-learning courses, web portals, intranets, web sites, extranets) where a higher degree of security and control is required - beyond simple password protection. Protects visible content and the underlying source code.

PROTECT YOUR WEB CONTENT FROM UNAUTHORIZED VIEWING, COPYING, PRINTING AND DISTRIBUTION

Lizard Protector Web Content Security was made specifically for publishers who want complete control over their web based content, whether online or offline, without the use of passwords.

It is ideal for publishers either:

- ▶ selling content in HTML format, including e-learning courses, manuals and online training courses;
- ▶ or for those that have Intranets, Extranets, portals, and web sites that contain high value information that needs to be shared in a controlled manner.

Lizard Protector Web Content Security protects your web content from unauthorized viewing, copying, sharing, modifying, printing (including how many times), and saving. Control how long content is viewed and instantly revoke access in real-time. Prevent your web content from being readily pirated by stopping screen shots from being taken.

If you sell subscription services, our unique concept of publications ensures minimum administration overheads and enables you to effortlessly manage your customer base. Time limited expiry means your customers will continue to pay license fees when they are due.

Web content security without passwords

Lizard Protector Web Content Security protects your web content (visible content and underlying code) no matter where it resides, enforces the security policy governing its use, and allows you to dynamically change how that information is accessed at any time even after distribution.

Unlike weak and unmanageable password mechanisms, Lizard Protector Web Content Security uses public key technology transparently with strong AES 256 bit encryption and DRM controls. As a result there are no passwords to send, enter, manage, forget, or pass onto others.

Customer Testimonial

"Our company chose Lizard Protector because it's the only software that we found that was simple, yet powerful enough to secure our online training videos with. Lizard Protector gave us the freedom from managing passwords, and worrying about those passwords being passed around, or even resold." Dream Force

Simple to Use

A simple to use GUI and web-based administration system lets you control access to your protected content.

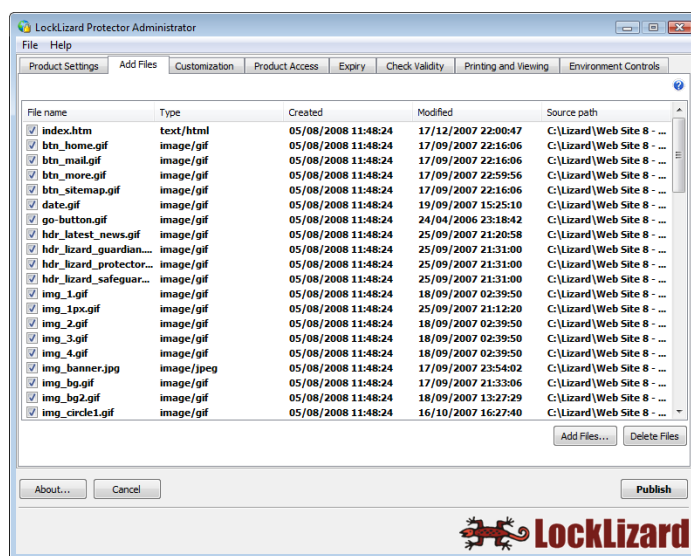


Diagram 1: Web content protection



Diagram 2: Secure Web Based Administration System



Lizard Protector Web Content Security

WEB CONTENT SECURITY TECHNOLOGY

- ▶ US Government strength AES 256 bit encryption
- ▶ Digital Rights Management controls
- ▶ Public key technology - no weak and unmanageable passwords
- ▶ No plug-ins to compromise security
- ▶ No use of temporary files – content is only ever decrypted to memory
- ▶ Complete control over web content - no matter where files reside



BUSINESS BENEFITS

COMPLETE CONTROL OVER YOUR IPR

Achieve full control over how your web content is used. Ensure your content is not viewed, printed, copied, shared or modified without your permission. Revoke content when you decide it should no longer be available. Copyright and trade secrets are always maintained.

Simple method for controlling access to and use of commercial and confidential web based content. Preserve control over sensitive information while increasing the flexibility of using electronic media.

REVENUE GENERATION AND COST SAVINGS

Gain additional revenues and reach new markets. Customers now have to buy whereas previously they may have obtained your content for free. Sell content that is accessible for a limited time period at a lower cost, rather than being available forever, enabling you to reach new markets that are price sensitive.

Reduce the cost of distributing confidential information. This can now be done electronically since you are always in control of who can view your content and what users can do with it.

Eliminate support overheads. There are no passwords to manage or support. Now you can securely control access to your web content (Intranet, Extranets, web sites) without using passwords. Users can't disclose or share passwords with others as there are none to enter. Web content can only be viewed by those who have been authorized.

REGULATORY COMPLIANCE

Lizard Protector Web Content Security ensures ongoing policy, legal and regulatory compliance. It removes the risk of you incorrectly transmitting sensitive data by continuing to protect and enforce policy controls even after distribution.



FEATURES OVERVIEW

- Complete and secure control over web based content - viewing, printing (+ no. of times), copying, saving, etc.
- Disables screen grabbers, print screen, printing to file and Acrobat distiller, copying, modifying and saving by default
- Works with HTML, HTM, GIF, JPG, PNG, TXT, CSV files. Includes PDF and Word to HTML converters
- User and content expiry - you decide how long your users can view content – ensures latest version is always in use
- Instant user and content revocation
- Offline / online access management - control how long users can access your content offline
- Customizable message text, splash screen, landing URL
- Publications for simpler content management
- Protects the visible content (text, images, flash) and the underlying HTML source code
- Real-time web based licensing control – issue and manage users, publications and documents online
- Transparent real-time web based user authorization
- 5 minute set up - existing user information can be imported and no configuring of servers is required
- Complete integration with your e-commerce system
- Completely managed system (fully hosted by us) or hosted on your own server
- FREE Viewer software (nothing for users to purchase)
- No passwords to send, manage, enter, forget or disclose