

## Case Study

## TonySurrudge

### Highlight

*"Overall, we would highly recommend Locklizard to other companies interested in protecting their digital rights - they are a highly professional company with a competitive and professional product."*

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### About TonySurrudge

TonySurrudge.co.uk is an accountancy study publisher with over 30 years' experience in the industry. They provide affordable and easy to use learning materials for ACCA students globally.

[www.tonysurrudge.co.uk](http://www.tonysurrudge.co.uk)

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### About Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF Digital Rights Management (DRM) controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them. Pricing starts from \$445 for a monthly license.

### Elearning Security: Preventing unauthorized use of training materials

#### Summary

TonySurrudge required a secure, reliable process for providing their training materials to students who urgently need access to digital courses.

#### Whose DRM products did you evaluate?

We evaluated a lot of other products (I can't remember any brand names – sorry), but decided to settle on Locklizard because of its in depth security features. It was our first choice for going into digital publishing.

#### What influenced your choice?

Security was our main concern, and Locklizard PDF Security was the most secure we could find on the market. We liked that it prevented distribution from one computer to another unless there was an active license first. Also, the ability to have it automatically tie in with our E-commerce systems, and to have an Admin area where we can see full details of a customer's account.

#### What are the most important functions for you?

We use the licensing security feature to prevent use of our E-books on multiple computers. This ensures that our materials cannot be copied, or transferred freely to other customers/friends, or put on the open market freely. We also like the prevention of "print to PDF" and screen grabbing so people cannot readily digitally copy our materials.

#### How has it benefitted you?

Apart from being able to get materials to customers quickly, we have regular new and returning customers. Our return on investment has been low for the moment, but only because we provide charitable products at affordable rates for the time being. It has significantly helped us provide our training materials securely to students who

## About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

desperately need our digital services.

## Was implementation a challenge?

Surprisingly, the initial implementation and integration with our website went very easily. This was helped by Locklizard offering us a free trial with full features so we could assess the complete benefits and value, which was invaluable and helped us make our easy decision. It turned out to be simple and straightforward. We were very pleased.

## Would you recommend Locklizard?

Absolutely. We would recommend Locklizard PDF Security to anyone.

We are very happy with the level of service received, the warm customer relationship and easy engagement process with anyone in the team, the product knowledge amongst the staff, and most certainly the product itself and how it is dynamically changing to keep up to date with the increasing and changing digital security threats.

Technical support staff are quick to reply, informative, and helpful.