

## Case Study

## Nice-Pak Products Inc.

### Highlight

*"This is the first time our company has posted company performance documents for the employees to see. In the past there were too many concerns of the documents getting outside."*

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### About Nice-Pak Products

Nice-Pak Products Inc. is the global leader in the design, manufacture, marketing and distribution of premium quality branded and private label wet wipe products.

[www.nicepak.com](http://www.nicepak.com)

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### About Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF Digital Rights Management (DRM) controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them. Pricing starts from \$445 for a monthly license.

### Protection of internal corporate documents using Lizard Safeguard PDF Security DRM system

#### Summary

Nice-Pak had a requirement to protect internal documents containing performance data from being shared outside of the company. Before purchasing Lizard Safeguard they did not distribute these documents to their employees for fear they would end up in the wrong hands.

#### What problem were Nice-Pak trying to solve?

We had a requirement to protect corporate internal documentation and ensure that it could not be taken outside of the company.

We publish company performance documents on our Intranet. Corporate Executives believe it is important that employees are able to see this information so they can see how well they and the business is performing, but only to view, not to print, screen print, modify or take outside of the company. We also do not want union employees, or temps, consultants and other outsiders from having access to this information or being able to take it away with them.

Previously we circulated unsecured PDF documents that did not provide performance data and this reduced their value and the interest.

#### What were the key decision factors behind choosing Safeguard PDF Security?

A combination of cost, available functionality and the ability to host the service internally (and thus be sure that internal controls would be enforced at all levels).

There are a variety of other products in the market that we reviewed, but they failed to outperform on the criteria that we set.

## About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

## What was Nice-Pak implementation experience?

We chose to have the install done remotely by Locklizard tech support and it went very smoothly. We did not have to get involved at all and it was very quick. As soon as the install finished we just exported a user list from Active Directory, modified it to fit the Locklizard import format, and imported all the users we were going to authorize into the Administration system and we were good to go.

The ability to be able to publish securely to all our users without having to go in and allocate documents or mess around with keys and so on made the whole administration task trivial right from the start and minimizes ongoing effort. The Safeguard Administration system is very easy to use and any administrator can run it – no technical experts are needed!

## What was your experience of Locklizard?

The tech support people were excellent. They were quick to respond and very helpful if there were any issues that needed to be resolved.

## How has using Safeguard benefited your organization?

This is the first time our company has posted company performance documents for the employees to see. In the past there were too many concerns of the documents getting outside.

## Did you have any ROI expectations, and were they met?

ROI was never considered. This is not linked to our sales activities but for internal use only.

At the same time, we had in mind a cost that we thought it was worth paying to provide this new service, and the Locklizard Safeguard PDF security solution clearly met our requirements. We can now post performance documents for our employees and not be concerned that they end up in the wrong hands.

## Would you recommend Safeguard PDF Security to others?

We would definitely recommend LockLizard Safeguard to other companies.

It's a great tool for any organization and less expensive than other solutions out there.