

## Case Study

### Highlight

*"Not only have we been being able to preserve our intellectual property rights, but we have maintained the confidentiality of critical and sensitive information about our merchants, especially preventing such information from being readily captured by our competitors."*

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### About Nexus

Nexus is the principal processor of bank and credit cards in Chile, with more than 50% of the market. Their shareholders include BCI, Bank of Chile, BancoEstado, Banco Santander, BBVA, CorpBanca and Scotiabank Sud Americano.

<http://www.nexuschile.cl>

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### Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF DRM controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them.

## Nexus

### Document Security: Preventing document theft and misuse

#### Summary

Nexus needed to protect merchant documentation and system critical data that is sent out to users from being intercepted, passed on, or misused by the recipients.

#### Why does Nexus need Safeguard PDF DRM?

We needed Safeguard PDF DRM to protect merchant documentation, with a particular focus on protecting the personal data of internal staff, system critical data such as business process flows, Service Level Agreements (SLAs), and the results of transaction processing, amongst others. Safeguard allows us to send out confidential documents knowing that they cannot be intercepted, passed on or misused by the recipients.

#### What was the attraction of Safeguard PDF Security?

We chose Locklizard for two reasons. Firstly, because they were not tied to just a single computer operating system. Secondly, we found Safeguard PDF Security was very easy for us to use. Before that we have just been using standard Adobe controls.

#### Do you use specific features?

We use the system to protect information that has been prepared in pdf format which must be shared confidentially with company employees. We do not allow copying and so on. This information is extracted from our Clarity information solution, which acts as a corporate electronic documentation repository.

#### Was there a deciding factor for choosing Safeguard PDF Security?

The ability to have a document that can be effectively protected against piracy, so even if it is copied it cannot be opened on a computer that is not authorized with the correct license was a critical factor in making our choice.

## About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

## Did you review other DRM security products?

Of course, but we chose Locklizard Safeguard DRM because it both met our needs and provided far more functionality than our immediate requirements.

## Was the Locklizard DRM system difficult to implement?

Naturally we also implemented the administration system on our own servers, and as a result, being a Windows based organization, we had to gain some experience of MySQL and Tomcat, whilst we were much more familiar with MSSQL and IIS. However, the installation instructions were very clear and we did not experience any difficulties carrying out the work.

## What benefits were there?

The benefits came from being able to preserve our intellectual property rights and being able to maintain the confidentiality of critical and sensitive information about our merchants, especially preventing such information from being readily captured by our competitors.

## How do you see this as return on investment?

This is not a 'return on investment' type of question. Our use is internal, so for us it is a question of protecting reputation and ensuring high quality service provision. Of course these have a financial value as well, if you lose them.

## Have Locklizard supported you effectively?

We have been very pleased with the support we received during the implementation of the system.

## Would you recommend Safeguard PDF Security to other organizations?

In our experience Safeguard PDF DRM has been easy to install, configure and use. The ease of use has been critical to supporting strongly controlled internal access to company confidential information.

For those reasons we would recommend this solution.