

## Case Study

## Law School Downloads

### Highlight

*"Safeguard PDF Security is a necessary part of our website because the companies whose materials we sell in PDF format will not allow us to sell them without DRM-protection. So, in that respect, it is a good ROI. We like the e-commerce integration that works with our checkout system to give our customers instant access to the products they purchase."*

---

### About Law School Downloads

Law School Downloads is the premier online web site specialising in delivering law school study aids in audio (MP3) and document (PDF) formats. Law School Downloads was the first to offer the online alternative to the traditional purchasing of physical copies of products.

[lawschooldownloads.com](http://lawschooldownloads.com)

---

### About Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF Digital Rights Management (DRM) controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many

### Document Copyright Security: Preventing unauthorized distribution, copying, and printing, of copyrighted material

### Summary

Law School Downloads sell PDFs that are the copyrights of law publishers. The publishers want to ensure that the PDFs they sell will not be redistributed to others once they are purchased and that copying and printing is prevented.

### Why go for PDF DRM?

Simple. We sell documents that are the copyrights of law publishers. They are probably more sensitive to IPR and copyright issues than most. They want some assurance that we have taken effective measures to resist and prevent redistribution and piracy of their books before they will let us sell them as digital documents rather than on paper. So the exercise was in part driven by the need to meet business requirements. By going this way we have been able to offer a lot more titles from our site, and they are more accessible.

### Why choose Locklizard?

When we were evaluating our options it appeared that Locklizard had the best system for our e-commerce system and customers. We wanted to have a seamless system that would work with our checkout cart without requiring any action from us. We wanted our publishers to feel secure that their products would be protected, and we did not want our customers to have to wait to access the products they had purchased.

Additionally, we did not want to get involved in passwords and liked very much the fact that Locklizard ran everything to do with the cryptography and neither we nor our customers needed to get involved at all.

### Which are the key functions?

From our publisher's point of view stopping printing and copying are the must haves. Add to that the integration and the immediacy of sending out licenses and not having to personalize every edition we send out have been operationally important to us.

times. Controls check how documents are used, by whom, for how long, and what can be done with them. Pricing starts from \$445 for a monthly license.

---

### **About Locklizard**

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

## **What happened on implementation?**

It went very well. We did not need to contact support for anything, so the documentation covered exactly what we needed to know.