

## Case Study

## EUReBOOKS

### Highlight

*"We particularly like the hierarchy of publications and separate documents. This enables us to sell subscriptions to our main product, but provide updates as separate products that customers can take as they require them."*

---

### About EUReBOOKS

EUReBOOKS are a B2B publisher and a distributor of digital information, such as eBooks, on a European-wide scale. Our flagship publications are guides to making successful proposals for European Commission sponsored research and development programmes.

<http://www.eurebooks.eu/>

---

### About Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF Digital Rights Management (DRM) controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them. Pricing starts from \$445 for a monthly license.

### Protection of ebooks using Safeguard PDF security

#### Summary

EUReBOOKS is an Internet based publisher that needed to protect ebooks sold in PDF format from unauthorized copying and distribution.

#### What problems are we trying to solve?

Any Internet based publisher knows that they have to take positive steps to protect their IPR when they publish on the web. Apart from the obvious requirements of preventing easy copying, cut and paste, screen grab and so on, we also need to be able to control printing and add watermarks, and make sure that people cannot bypass our controls by using terminal server type solutions. That's quite a broad waterfront to try and protect.

#### Why did you choose Locklizard Safeguard?

Initially we started to develop our own solution to securing PDF documents. But we ran into problems about controlling printers and forbidding the use of drivers that linked to files, or, worse, to PDF creators. Then we discovered Locklizard Safeguard, and realized that their product was already more than a year ahead of anything we could develop, delivered what we needed, and was developing faster all the time.

Thanks to our own development work we had the technical ability to check out that Safeguard PDF Security would deliver what we needed, and our specialist knowledge could influence the addition of extra functionality that would serve us, both as a publisher in our own right, and as an agent for other publishers.

#### Was the implementation a smooth process?

Implementation went very smoothly. There were no problems and no difficulties. We used Locklizard hosting, so the only development work involved eCommerce integration, and that was readily achieved by our own developers.

## About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

## Which features of Safeguard are critical to you?

Obviously all the security ones. But we particularly like the hierarchy of publications and separate documents. This enables us to sell subscriptions to our main product, but provide updates as separate products that customers can take as they require them. This means that we can sell products that are only valid for (say) a year, alongside identical products that are valid for a period of years, without increasing our administration costs. And without having to do any complex encoding or key management ourselves.

We are still at the point of investigation of the subtler forms of protection such as the Moiré fringe patterns. These may become of value if people attempt to take actual photographs of the screen in an attempt to steal our work

## What is your assessment of Locklizard Support?

Responses are swift and professional, and usually solve our problem immediately. We feel very supported. This is critical to our business relationship.

## Would you recommend Safeguard to others?

Unquestionably, yes.

Locklizard respond well and quickly to requests made by their customers and are dynamic in their development response. Although the base product has immediate appeal to 'traditional' book publishers it also has immediate uses as an internal corporate control system for internal documentation or for providing effective controls on internal documents provided to external parties.