

Case Study

The Austin Diagnostic Clinic

Highlight

"We would be happy to recommend Locklizard to any company needing a flexible way to secure PDF files. The support has been excellent and the customer service people very accommodating."

About The Austin Diagnostic Clinic

The Austin Diagnostic Clinic is a multi-specialty clinic owned and run by physicians. They provide medical care to the greater metropolitan area of Austin, Texas.

<https://www.adclinic.com/>

About Safeguard PDF Security

Safeguard PDF Security provides complete PDF document security with PDF Digital Rights Management (DRM) controls and US Government strength AES 256 bit encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them. Pricing starts from \$445 for a monthly license.

Protection of confidential management documents using Safeguard PDF Security

Summary

The Austin Diagnostic Clinic need to make available management documents containing proprietary and/or confidential information to their physicians – who are the owners and managers of the Clinic. Physicians are not always able to attend management meetings – they have patients as their top priority, so there is a need to be able to share confidential information with physicians who are unable to attend meetings.

The Austin Diagnostic Clinic purchased Safeguard PDF Security to provide their document security solution, allowing them to achieve their management requirement without compromise to security or healthcare regulations.

The Problem

Physicians, who face tremendous demands on their time, are obviously not always available to attend meetings. Patients must come first. Yet when the physicians are also the owners and managers, it is essential that they have access to key management documents giving them up to date management information about the overall practice, as well as their own area. Obviously such documents need to be delivered securely, because they may contain confidential and medically sensitive patient information, company information, and clinical data.

The Austin Diagnostic Clinic's documents are created in different ways and are in different formats, including some from proprietary applications. This presented a major problem in identifying a generic document security solution.

The most effective security approach they used for controlling access to and use of documents, prior to implementing Safeguard PDF Security, was to restrict access to them using network access controls. However, a number of potential weaknesses were identified in this approach, and it was concluded that a more rigorous security solution had to be identified.

The Austin Diagnostic Clinic also wanted to ensure that confidential and sensitive documents were only made accessible for a limited amount of time. This is a critical requirement when physicians are accessing clinical data, because of the need to be

About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

certain that only the very latest data are ever used.

And lastly, the solution must be simple to use. Physicians focus on treating patients and won't waste their time solving minor IT problems (from their perspective).

The Approach

A strategic decision was taken to convert all management documents to use the PDF format. This was decided in order to create a single document architecture for document security and management. This decision proved to be significant because it simplified the subsequent choice of infrastructure and approach, since they had only to apply one common architecture for format, delivery and security.

The Austin Diagnostic Clinic then evaluated in detail several potential PDF security solutions providers that appeared to allow them to protect and distribute their confidential documents securely, before selecting Safeguard PDF Security as their preferred solution.

"We decided on Locklizard after our tests were successful and because the Locklizard sales staff were so quick to respond to our questions."

Safeguard project implementation

The Safeguard PDF Security solution proved to be readily acceptable in one of the most demanding of user environments. It proved to be quick to implement, since the Administration is already built, and there are no technical complexities for IT departments to resolve prior to going live.

"The implementation was relatively painless, and even though installation of the client required administrative permissions, this was easily solved by using a remote installation program. We contacted technical support several times during the implementation phase and were very pleased by the speed with which they responded and their helpfulness. We have heard very little in the way of complaints, which in our environment we view as a ringing endorsement."

Why they purchased

Flexibility, ease of use, critical features, quick responses times and helpfulness of Locklizard staff.

“The encryption process is extraordinarily simple and you have the flexibility to deliver the encrypted documents by any means you wish (i.e. network share, CD, email attachment, or link on a website).”

The vast majority of the usual technical complexities that some suppliers leave for the implementer to sort out are made completely transparent by the Locklizard solution. Although strong cryptography is in use, necessarily, at many stages in controlling the use of protected documents, this is completely transparent to all the parties involved. There are no passwords, key pairs, PKI or similar confusions to manage and administer. The Austin Diagnostic Clinic administrators are able to run a service that uses strong cryptographic mechanisms whilst remaining blissfully unaware, as do their users.

The Results

Physicians, who have tremendous demands on their time, now have access to confidential documents, giving them the same information that was available to their peers who were able to attend administrative meetings.

“There is no dollar value that can be attached to our use of Locklizard. From our physician’s perspective it has allowed them to stay informed without having to take the time to travel to the main clinic and attend meetings.”

Of course, you cannot put a price on whether a physician should be running his business or looking after patients. And The Austin Diagnostic Clinic do not. Their answer is that the patient must come first. So their administration system has been refined to make that possible. Physicians are enabled to have proper access to management information in order to fulfil their organizational responsibilities, whilst being enabled to attend to their patient responsibilities.