

Case Study

Adevarul Group

Highlight

"We managed to implement very quickly indeed. This made it a highly affordable and secure solution addressing our current needs."

About Adevarul Group

Adevarul Group is the premier integrated multimedia business of Romania. Its diverse operations span news collection, newspaper publishing, magazines and books, printing services, press distribution and retail, as well as advertising services.

<http://www.adevarulshop.ro/>

About Safeguard Enterprise PDF Security

Safeguard Enterprise provides PDF document security with DRM controls and US Government strength, AES 256 bit, encryption. It protects PDF documents from copying, modifying, saving and distribution. In addition the IPR owner can control whether users can print protected PDF documents, and if so, how many times. Controls check how documents are used, by whom, for how long, and what can be done with them. You can log prints & views and restrict IP access. Pricing starts from \$890 for a monthly license.

Ebook Security: Preventing ebook theft, sharing, and misuse

Summary

Adevarul wanted to be able to offer their content in electronic format yet be protected against theft and misuse. They wanted to take a leading position in the ebook marketplace in Romania with the launch of their new ebook shop.

Why Adevarul required PDF DRM

We wished to be able to offer our content in electronic as well as traditional print formats. The Romanian market for eBooks is in its infancy and it was important to take a leading position in that new and expanding market.

Why choose LockLizard as your DRM supplier?

After careful analysis we decided that Safeguard Enterprise PDF Security gave us the best mix of price to content security. Also, we had established good contact with both the sales and support teams and were pleased with their support.

Did you review other PDF DRM solutions?

Yes. We evaluated Adobe Content Server 4 as major competitors.

Where is Safeguard PDF Security used?

We recently launched (October 2010) our e-commerce website www.adevarulshop.ro selling print and digital versions of our products. Safeguard Enterprise PDF Security is used for encrypting the content of eBooks sold in the Adevarul shop.

Implementation issues?

We didn't have to do any major implementation. Because we use the LockLizard hosted service there was nothing extra to implement on our own servers and the service was up and running immediately.

About Locklizard

Locklizard specializes in document security and copy protection software. We protect documents with US Government strength encryption & DRM controls to ensure complete protection against copyright piracy. We don't use passwords to ensure maximum security & usability, and to protect content from unauthorized use and misuse no matter where it resides.

What were the plus points?

We managed to implement very quickly indeed. This made it a highly affordable and secure solution addressing our current needs. It has allowed our organization to make available our content in digital format, delivering a complete offering to our customers.

Would you recommend Locklizard to others?

Yes. Safeguard Enterprise ensures our products are not only protected from unauthorized copying, but also from being distributed without authority as well.